

Integrated Skills in English

ISE IV

The Controlled Written exam

Your full name:
(BLOCK CAPITALS)

Candidate number:

Centre number:

Exam date:

Time allowed: 3 hours

Instructions to candidates

1. Write your name, candidate number, centre number and exam date on the front of this exam paper.
2. You must not open this exam paper until instructed to do so.
3. This exam paper has **three** tasks. Complete **all** tasks.
4. You may highlight parts of the texts or questions with a highlighter pen.
5. Use only blue or black pen for your answers.
6. Write your answers on the exam paper.
7. Do all rough work on the exam paper. Cross through any work you do not want marked.
8. You must not use a dictionary in this exam.
9. You must not use correction fluid on the exam paper.

Information for candidates

The tasks in this exam have equal weighting.

You are advised to spend about:

- ▶ 75 minutes on task 1
- ▶ 60 minutes on task 2
- ▶ 45 minutes on task 3

For examiner use only

Examiner initials	Examiner number

Integrated Skills in English IV

Time allowed: 3 hours

This exam paper has three tasks. You must complete all tasks.

Task 1 – Reading into writing task – text synthesis

Read the information below and then, **in your own words**, write an article for a local newspaper:

- i) assessing the value of the development of a new forest in your area (using Woodland Forest as a model)
- ii) analysing what approach the organisation that manages this project should take to ensure the new forest's success **and**
- iii) discussing how the people in your area might react to such a project.

(Write about 350 words)

Use your own words as far as possible. Do not copy from the text.

You must make reference to both the text and the graphic information in your answer.

Woodland Forest – real growth!

Over the past 25 years, an area that was once full of abandoned industrial buildings has been transformed into the stunningly beautiful Woodland Forest.

We all know that trees help clean up the environment, but the development of Woodland Forest has had many other positive spin-offs. Wildlife's certainly thriving, with animals and birds coming back to the area.

Children adore playing there, adults are eager to walk there, tourists now flock to the area – what's not to like? Well, some people whinge about the 'hordes' of tourists 'blocking the roads' with their cars. I can't say I noticed.

And, at first, there were some raised voices. To quote one: 'Planting all those trees is nonsense! Give us houses, not a forest!' Another moaned 'Work is the key, and a forest won't give us jobs.' But the Woodland Forest Company persisted. Ironically, the forest has led to more house-building as people move to the area, and to more jobs. There is an unexpected number of jobs in forested areas: from manufacturing paper products using sustainable sources to re-planting trees.

Not to mention tourism, which is doing very well indeed. The economy of the area is booming! And the cherry on the cake? Local people are very much happier.

But of course, the Woodland Forest Company didn't just plant the trees anywhere. This wouldn't have worked nearly so well as planned planting. They planted trees both on open land and around areas of housing. The great thing is that it's so easy for people to use the forest. The company also produced a tourism marketing plan. This looked at who might visit the forest, what kind of activities they'd like and where they'd prefer to stay. The company works closely with schools too – so important!

With such amazing results, the project has proved itself, despite some opposition. May it inspire others to develop forest areas!

WOODLAND FOREST FACTS – 1992-2017

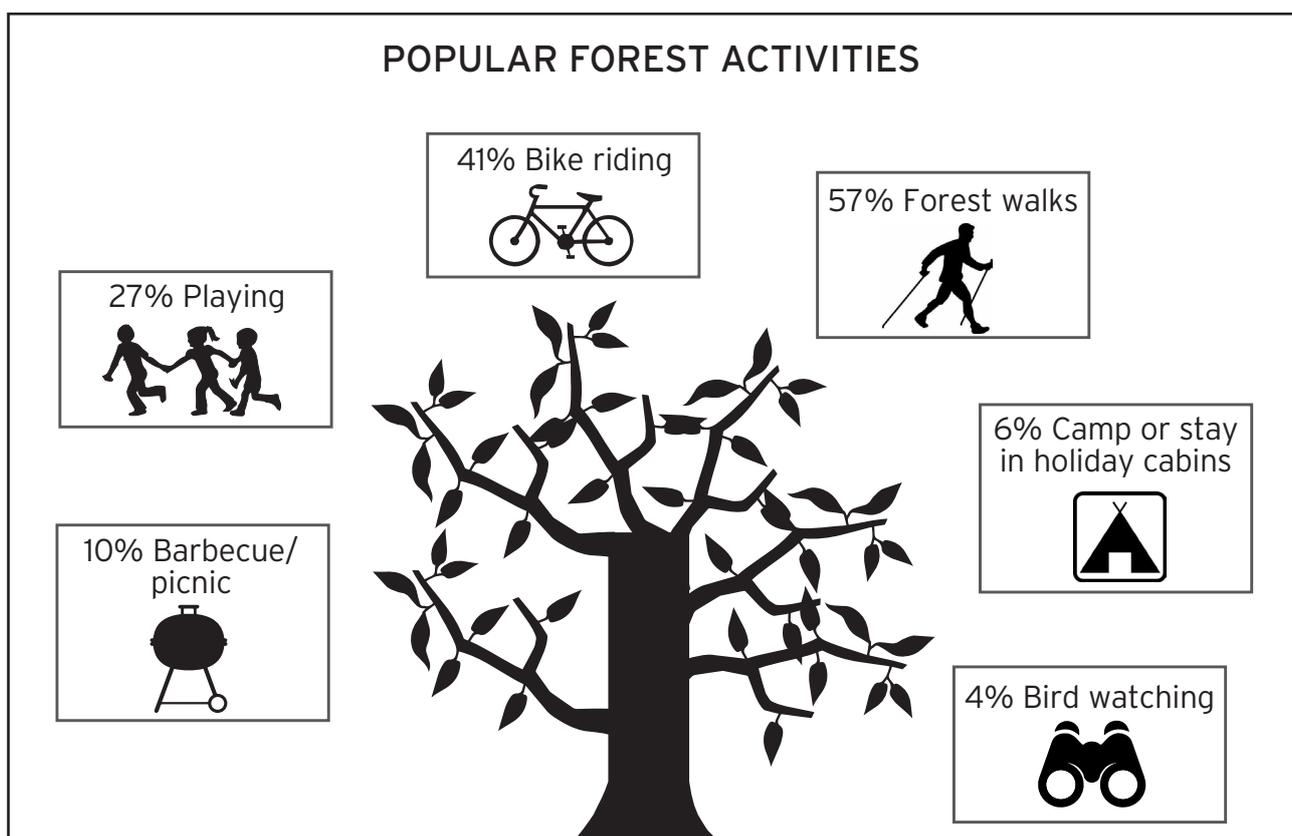
No. of trees planted		8 million
New jobs created to date		5,000
No. of visitors		7.8 million
Money brought into local economy		£376 million
Amount spent on creating the forest		£50 million (same as building 1km of motorway)

WOODLAND FOREST 10-YEAR PLAN: 2017-2027

Planned increase in visitor spending		15%
New jobs planned		1,500

www.nationalforest.org

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Task 2 – Reading into writing task – text transformation

Read the text below and then, **in your own words**, present the information given as an informal blog with two or more contributors for a business website:

- i) analysing to what extent the exhibition exceeds expectations
- ii) evaluating the impact of any negative aspects of the exhibition **and**
- iii) outlining what other museums might learn from the exhibition.

(Write about 300 words)

Use your own words as far as possible. Do not copy from the text.

From: kim@mail.com
To: joeyg@frooglemail.com
Subject: Exhibition

Hi Joey

So, you're off to the 'Past Sounds' exhibition at the History Museum! I can't get enough of it!

Before I went, I couldn't have imagined anything more boring than an exhibition of hundreds of sound recordings. But I was blown away by the variety of recordings – from political speeches to animal sounds.

And it isn't just the recordings that hit the spot. The photo collections and the old recording machines didn't disappoint either – surprisingly!

Another plus was the numerous listening posts with headphones. Without so many of these, the queues might have been unbearable. I've been dipping into some recordings during my lunch hours – very easy for locals to pop in and out!

I admit that, at first, I nearly gave up because of the sheer number of recordings to choose from, and, indeed, some others did. Not a great start, but eventually spotting a helpful timeline on the wall saved the day, with the recordings listed by date. Without this, I wouldn't have made such good choices. Head straight for the timeline – and take your glasses as the print's really small! I was pretty irritated by the lack of information generally. But I managed to get going, and it didn't spoil my enjoyment of the recordings, nor most other people's. Once you start listening, the impressive content of the recordings can't be ignored.

Not 100% perfect, I know, but others should note the success of this exhibition. Museums can't function on air, of course, but this proved that exhibitions can bring in money. With no set admission charge, just a donation box (which people were putting money into), everyone's a winner. The range of exhibits was impressive and what quality! And if I had to highlight one good thing, it would be not cramming too much into too little space. A welcome change!

Enjoy the exhibition!

Love
Kim

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