Integrated Skills in English ISE III



The Controlled Written examination Saturday 29 May 2010

10.00am-12.30pm

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Candidate registration number:	
- 1	
Centre:	

Time allowed: 2 hours 30 minutes

Instructions to candidates

- 1. Write your name, candidate number and centre number on the front of this examination paper.
- 2. You must not open this examination paper until instructed to do so.
- 3. This examination paper contains three tasks. You must complete all tasks.
- 4. Use blue or black pen, not pencil.
- 5. Write your answers on the examination paper.
- 6. Do all rough work on the examination paper. Cross through any work you do not want marked.
- 7. You must not use a dictionary in this examination.
- 8. You must not use correction fluid on the examination paper.

Information for candidates

The tasks in this examination have equal weighting.

You are advised to spend about 70 minutes on Task 1, 40 minutes on Task 2 and about 40 minutes on Task 3.

Examiner's use only							
Task 1							
Task fulfilment	А	В	С	D	E	N	U
Accuracy and range	А	В	С	D	E	N	U
Task 2							
Task fulfilment	Α	В	С	D	Е	N	U
Accuracy and range	А	В	С	D	E	N	U
Task 3							
Task fulfilment	А	В	С	D	Е	N	U
Accuracy and range	А	В	С	D	E	N	U

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Time allowed: 2 hours 30 minutes

This examination paper contains three tasks. You must complete all tasks.

Task 1 – Reading into writing task

Read the information below and then, **in your own words**, write an article (approximately 300 words) for a sociology publication:

- i) summarising the information given about the popularity of online social networks, saying how they have revolutionised the way people communicate with each other **and**
- ii) explaining how you believe these networks are changing our lives, both for better and for worse.

A social revolution

More than 24 million British citizens are now surfing social networks like Bebo, MySpace and Facebook. Bebo caters for a largely teenage audience and has 18 million users, 11.2 million in the UK alone. MySpace connects music fans with their rock and pop idols, gathering an audience of 110 million (10 million in Britain) across the age spectrum. But Facebook is grabbing the headlines, with a phenomenal 7 million British users, mostly students and young professionals, having signed up in little over a year and spending an average of half an hour every day checking in.

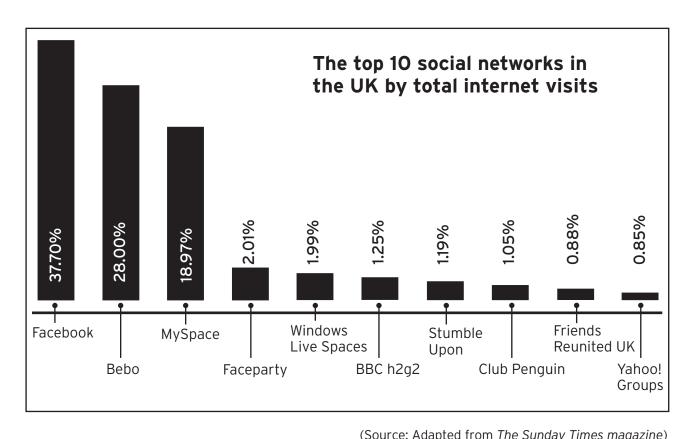
It's the internet equivalent of a continuous video-conference call between 'friends', in which a user presents his or her 'face' to the world, sharing as much of themselves as they want to – with photographs, personal information, diaries, plans and so on.

Where postcards, letters, phone calls, emails and meetings were once normal methods of communication, Facebook and its competitors have become individuals' own personal domains for exchanging news, ideas, dates, business and social interaction with virtually unlimited audiences on the web.

Its popularity has spread like a virus in little over a year and become so addictive, so quickly that surveys claim social-network sites are costing British business up to $\pounds 6.5$ billion in lost productivity. Now, two-thirds of British companies are said to be banning or restricting access to such sites.

Even governments are feeling threatened. Syria blocked access to Facebook as part of a crackdown on online political activism. Likewise, China has banned video-sharing without government approval.

The more excitable prophets say that social networks are changing our lives for ever, for better and for worse. We are in the middle of a social revolution that is evolving so rapidly, few can predict either its impact beyond the next few months, or the fallout in years to come.



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Task 2 - Correspondence task

Your local council has recently placed a communal rubbish bin in the street immediately outside your home. This is causing a lot of problems for you – noise at all hours of the day and night, bad smells and illegal dumping. Write a formal letter (approximately 250 words) of complaint to the Waste Management department of the council, outlining your objections to the rubbish bin and requesting immediate action to solve the problem.

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Task 3 - Creative writing task Write a short story (approximately 250 words) for a writing competition, showing how the life of a singer or actor is often much harder and less glamorous than the public image portrays.

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End of examination